

Minutes: MSPA Regular Board Meeting June 4, 2015

**The next MSPA Board Meeting is scheduled for July 2nd, 2015
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:01 am

Minutes of the May 7, 2015 meeting were approved as written.

Board Members and Guests Present:

Andre Ordubegian (Copy Network)- President, Gigi Garcia (It Takes A Village)- Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba) Board member at Large; Kirk Gelsinger (Gelsinger/Zekes) Board Member at large; Dale Dawson (MSPA-Business Administrator/Event Coordinator); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Abe Chung (Glendale P.D.); Lola Abrahamian (Glendale P.D.) Steve Kessis (Glendale P.D.); Melinda Clarke (Montrose Chamber Of Commerce); Jackie Bartlow (City of Glendale); Tad Dombrowski (City of Glendale); Joanna Linkchorst (Friends of Rockhaven); Vartan Gharpetian (Glendale City Council); Dee Ovenden (MSP Arts and Crafts); Rick Liss (The Independent Source); Mike Weiderkehr (City of Glendale); Anna Sheklow(Kids Art)

Presidents Message:

President Andre Ordubegian welcomed all guests to the meeting and thanked ETC Gourmet Kitchen for providing food.

Visitors Report:

- GPD: Lola Abrahamian reported on the rise of crime in our Foothill area. Homes and cars being broken into. She also reported the increase of homeless & transients in the Foothill area.
- City of Glendale: Jackie Bartlow reported that she did speak to the City Engineers regarding the Directional pole signs. Stay tuned.
- Melinda Clarke (Montrose/Verdugo Chamber of Commerce) announced the Brew fest will be moved from a Saturday to either Sunday August 16th as requested by the MSPA.
- Ardy Kassakhian (Glendale City Council) updated the board on the delinquent Assessments. He also announced that he is running for the 43rd District assembly.

MSPA Public Forum:

- Dee Ovenden (Arts and Crafts) reported that the number of paid entries are down by 10 vendors this year.

Business Agenda:

- Mike Weiderkehr (City of Glendale) reported that Lot#7 now has finally an additional 6-yard recycle bin; Council approved \$20,000 for approx. 40 trash containers for the MSP.
- Tad Dombrowski (City of Glendale) gave an update on the conditions of parking Lot # and what possible solutions could be done.

Committee Reports:

- Harvest Market – Ken Grayson reported that the Harvest Market results have been outstanding. Ken made a motion, Kirk Gelsinger seconded it to pay Joel Villareal \$65./week as assistant to Angel Orozco.
- Andre Ordubgian (Marketing) requested that the “Shop Montrose” tag line should be included in Harvest Market advertising.

Staff Reports:

- Business Administrator/Event Coordinator: Dale Dawson updated the board regarding the Patriotic Décor in the MSP; advertising for the Friday night Shop & Dine activities through the summer; update reported on the windows of the former Rocky Cola building; Car Show update with the Harvest Market relocation; Wanda Bergstrom’s retirement party June 5th at 5:00 pm at City Hall restaurant.
- Communication Administrator/Filming Liaison: Steve Pierce reported that filming requests are down so far this year; he also requested that Merchants be reminded in the newsletter to keep storefronts clean and swept.

Meeting adjourned at 10:30am